

**Magic Moments Inc**  
**Program Advertising Form**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Cell: \_\_\_\_\_

Ad Size: \_\_\_\_\_ Fax: \_\_\_\_\_

Notes/Special Instructions: \_\_\_\_\_

Original digital artwork is preferred to scanned art for all ads. Vector/PostScript (Illustrator, Freehand, EPS, etc.) is the preferred format. Digital files need to include all fonts and linked files accompanied with a printout of the ad. Digital files can be provided on CD, 100mb Zip disk, or as email attachments. If you don't have a digital file, please provide clean, high-quality artwork for us to scan (we would prefer to scan artwork if necessary). All artwork will be returned upon request. Contact **Kathy Hayes** at **303-575-1005 ext 1** or email [funds@magicmomentsinc.org](mailto:funds@magicmomentsinc.org) with questions regarding availability, prices, ad copy specifications and email address for ad copy. **Ads need to be received by March 1<sup>st</sup>, 2012.**

**All ads will be printed Black and White except Outside Back Cover.**

Program Ads	Ad Size	Ad Prices
Outside Back Cover (Color)	4 5/8" x 7 1/2"	\$500.00
Full Page Inside (Front or Back) Cover	4 5/8" x 7 1/2"	\$400.00
Full Page (not Front or Back Cover)	4 5/8" x 7 1/2"	\$250.00
1/2 Page	4 5/8" x 3 3/4"	\$125.00
1/4 Page	4 5/8" x 1 3/4" (Horizontal) 2 1/2" x 3 3/4" (Vertical)	\$100.00
1/8 Page	2 1/4" x 1 3/4"	\$75.00

**Make checks payable to:**  
**MAGIC MOMENTS, INC.**      Amount Due: \_\_\_\_\_ Date Paid: \_\_\_\_\_

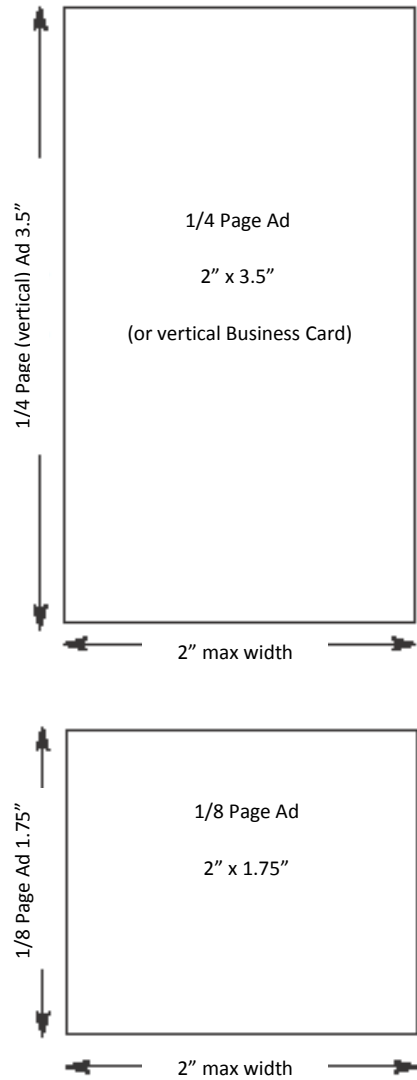
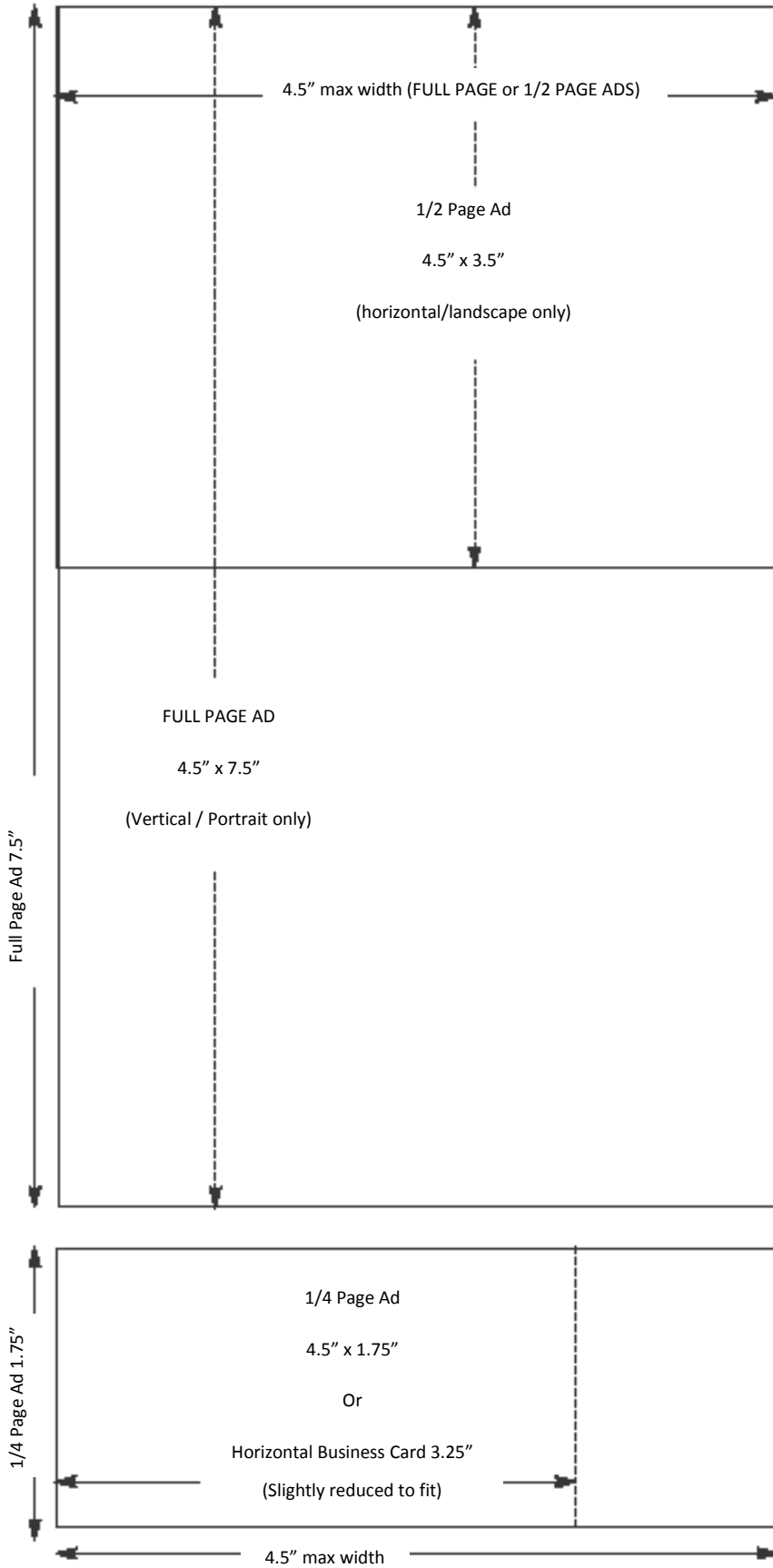
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Cast Member Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Retain a copy for your records and return this form along with artwork to:

**MAGIC MOMENTS, INC. P.O. Box 97 Littleton, CO 80160-0097**

**SPECIFICATIONS FOR ADS: Please submit camera ready artwork no later than: March 1<sup>st</sup> 2012**



**IMPORTANT ARTWORK SPECIFICATIONS:**  
 Black and White, 300 dpi (min) resolution.  
 Acceptable formats: PDF, JPEG, EPS, TIFF, any files created in Adobe Illustrator or Photoshop, InDesign if all support pictures and fonts are included.

Email to:  
[funds@magicmomentsinc.org](mailto:funds@magicmomentsinc.org)

**NOTE:** If you need us to create your ad, or are submitting one of your printed business cards for scanning, please have all information (or business card) to us no later than March 1st, 2012.

**Fees for Artwork:**

- High Resolution Scan of Business Card - \$15
- Layout & Production of AD using copy submitted In Word or by fax - \$50 per ad
- Custom designed display ad with photography Or illustration – please call for estimate